

2019 - Charity World Record Attempt



Registered Charity Number: 1174092

SPONSORSHIP OPTIONS

Registered with
Cofrestrwyd gyda'r



FUNDRAISING
REGULATOR
RHEOLEIDIWR
CODI ARIAN

About Us



THE AIM OF KOAC IS TO HELP THOSE THAT ARE SUFFERING FROM CANCER HAVE SOME FORM OF RESPITE FROM THEIR BATTLE BY ORGANISING DAYS OUT, WEEKENDS AWAY AND EXPERIENCES THAT THEY CAN ENJOY AND SHARE WITH THEIR LOVED ONES, MAKING SOME MEMORIES ALONG THE WAY.



BACK IN 2016, WE BROKE THE WORLD RECORD FOR LONGEST INDOOR FOOTBALL MATCH BY PLAYING NONSTOP 6-A-SIDE, FOR 36 HOURS. THE INCREDIBLE BACKING AND RALLYING AROUND OF VOLUNTEERS, PLAYERS AND SUPPORTERS WE RECEIVED SHOWED US THAT WE SHOULD CONTINUE OUR WORK AND HELP MANY MORE PEOPLE. THIS WAS THE CATALYST FOR US TO SET UP THE CHARITY KICKING OFF AGAINST CANCER AND WE HAVE BEEN GROWING STEADILY EVER SINCE.



@_KOAC



@KICKINGOFFAGAINSTCANCER



WWW.KICKINGOFFAGAINSTCANCER.ORG



KICKINGOFFAGAINSTCANCER



ADMIN@KICKINGOFFAGAINSTCANCER.ORG

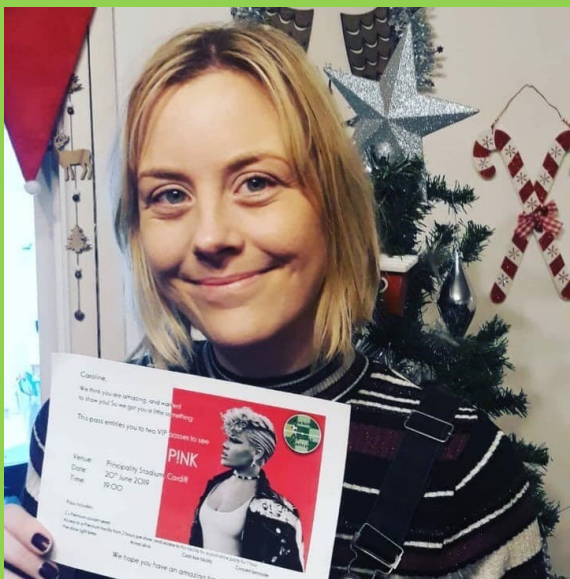


How We Help



SINCE WE FORMED IN 2016, KOAC HAS HELPED A NUMBER OF FAMILIES WITH EXPERIENCES. THESE HAVE RANGED FROM PONY TREK-KING DAYS TO HOSPITALITY CON-CERT TICKETS - WEEKENDS IN LON-DON AND LIVERPOOL TO TICKETS TO SEE DISNEY ON ICE.

EACH EXPERIENCE ON AVERAGE COSTS KOAC £500, THE MEMO-RIES THAT CAN BE MADE AND THE TIME A FAMILY CAN SPEND TOGETHER, HOWEVER, IS PRICE-LESS.



WE ARE AIMING TO RAISE £40,000 TO HELP WITH OUR GOAL OF HELPING OVER 100 PEOPLE BY THE END OF 2020.

WE NEED YOUR HELP TO ENSURE WE ACHIEVE THESE AMBITIOUS TARGETS.

The World Record

Kicking
ff
Against
Cancer

To help us achieve our goal, we have gone back to our routes and applied to break a World Record for The Longest Marathon Playing Football.

On Sunday 14th July 2019 at 8pm, 36 players will begin a game of 11-a-side football in The Dome at Cardiff City House of Sport, Cardiff and will play until Saturday 20th July at 11am, a full 5 days an 15 hours later!

The current World Record stands at 110 hours and 2 minutes—we are aiming to achieve 135 hours. This is the equivalent to 90 games of football back to back. Put in to context a premier league team will only play 38 in one full season.



135

THE LENGTH OF TIME OUR PLAYERS WILL PLAY FOOTBALL FOR IN HOURS - A NEW WORLD RECORD

36

THE SAME 36 PLAYERS WILL PLAY FOR OVER 5 AND A HALF DAYS!

90

NUMBER OF FULL 90 MINUTE FOOTBALL MATCHES WE ARE PLAYING BACK TO BACK

100

THE NUMBER OF PEOPLE KOAC ARE AIMING TO HELP WITH THE MONEY RAISED FROM THE EVENT

5000+

THE NUMBER OF NEW CASES OF CANCER THAT WILL BE DIAGNOSED IN THE UK IN 135 HOURS

How Can You Help



As we are sure you will understand, putting an event like this on is logistically very difficult and there are costs involved that we need some help with. This means that the money we raise from this attempt can go solely on helping more amazing people.

Media interest in the event is high with Newspapers across South Wales on board and ongoing communications with Sky Sports and Talk Sport to cover the event itself.

Please find below some sponsorship opportunities that we hope you agree will help put on a worthwhile event:



Kit Sponsor

Package Includes:

- Company Logo on the front of a kit
- Company logo and link on our website
- Half page advert in the event brochure
- Signed & framed kit from the event
- Photo with the players at the end of the record attempt
- Optional banner around the dome

Eco-Tent Sponsor

To protect the environment, we have arranged to have cardboard tents provided for the event so the players can sleep, package includes:

- Banner with your logo on the tents
- Company logo and link on our website
- Half page advert in the event brochure
- Photo with the players at the end of the record attempt
- Optional banner around the dome



How Can You Help



Referee Sponsor

Each referee and linesman will work in shifts of four hours and so will be working incredibly hard themselves, package includes:

- Company Logo on the front of the officials kits
- Company logo and link on our website
- Half page advert in the event brochure
- Optional banner around the dome



Clock Sponsor

The magical box that everyone will keep a close eye on, your chance to sponsor the official timer of the World Record Attempt:

- Company Banner on the Clock
- Company logo and link on our website
- Half page advert in the event brochure
- Photograph with the players and World Record Time



Match-Ball Sponsor

Probably the single most important piece of equipment, your chance to sponsor one of the match balls

- Company logo and link on our website
- Quarter page advert in the event brochure
- Optional banner around the dome

Player Sponsor

Sponsor an individual player

- Company logo and link on our website
- Company Logo underneath the player in the event programme
- Optional banner around the dome

For pricing please email sponsorship@kickingoffagaincancer.org or call Ben on 07951 226564. We are certain that we have something for all budgets. We are also on the lookout for people to help with catering, drinks and physiotherapy throughout the event, should you know of anyone or wish to help with this in anyway please let us know.

Package Sponsorship



GOLD

- 1 x Main kit sponsor
- 1 x Match ball sponsor
- 1 x Premier advertising sponsorship banner
- Full page advert in event programme
- Framed shirt
- Photo with the players after the final whistle
- Link and logo on our website
- Table at the celebration dinner
- Company logo on the volunteers shirts

SILVER

- Company logo on all referee kits
- 1 x Match Ball Sponsor
- 1 x Premier Advertising sponsorship banner
- Full Page advert in event programme
- Framed Shirt
- Photo with the players after the final whistle
- Link and logo on our website
- Table at the celebration dinner



BRONZE

- 1 x Eco-tent sponsor
- 1 x Match Ball Sponsor
- 1 x Premier Advertising sponsorship banner
- Full Page advert in event programme
- Framed Shirt
- Photo with the players after the final whistle
- Link and logo on our website
- Table at the celebration dinner



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